

# EXHIBITOR PROSPECTUS



## Extremity War Injuries XVI

*Emerging Combat and Readiness Research*

**August 15-16, 2022**

**Mandarin Oriental, Washington, DC**

Dear Exhibitor,

Since 2006, the Extremity War Injuries Symposiums have sought to identify the top orthopaedic research priorities for the wounded warrior and tactical athlete. The purpose of the EWI is to decide the areas of orthopaedic research that should be addressed to support the US Military, with translatable benefit to the civilian population. This strategic meeting is done in partnership with our congressional leadership who allocate these research funds. Each year this accounts for \$20-40 Mil in research funding with increasing attention being given to sports medicine as these are the most common injuries in our young military athletes. This is the largest source of orthopaedic research funding in the world with increasing attention paid to PTOA, orthobiologics, soft tissue injuries, etc.

We hope you will join us for another outstanding Scientific Program this coming August.

### IMPORTANT DATES

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July 14, 2022	Deadline for Sponsor/Exhibitor Application and Payment
August 4, 2022	Last day to Submit Copy for Final Program
August 9, 2022	Deadline for Exhibitor Representative Pre-Registration
August 14, 2022	Exhibit Booth Set-up 2:00 pm - 5:00 pm
August 15, 2022	Exhibit Hours 6:30 am - 3:55 pm
August 15, 2022	Exhibit Reception 5 :30 pm - 7:00 pm
August 16, 2022	Exhibit Hours 6:30 am - 3:55 pm

Contact Cynthia Lichtefeld at 866-494-1778 or [clichtefeld@datatrace.com](mailto:clichtefeld@datatrace.com) for more information

# APPLICATION FOR EXHIBIT SPACE

Extremity War Injuries • 2022 Meeting • August 14-16, 2022

Company Name		
Address		
City	State	Zip
Phone		
Email		
Current Contact Name		
Title		
Signature	Date	

## SELECT YOUR LEVEL OF SUPPORT

- Gold - \$25,000**  
*Includes everything in the Bronze level **PLUS a 30 Minute exclusive Lunch/Brunch Presentation.** This presentation is in the main program room and should have 100+ attendees. You will also receive prime booth location and 6 additional representative badges*
- Silver - \$17,500**  
*Includes everything in the Bronze level **PLUS a 30 Minute concurrent Brunch/Lunch Presentation.** Presentation takes place in either Sports Medicine or Trauma track. You will also received prime booth placement and 3 additional representative badges*
- Bronze - \$5,000**  
*Exhibit Booth, lead retrieval system through the EWI mobile app, badges for 2 representative, marketing research questionnaire opportunity*

## PAYMENT

- Check (Payable to the Society of Military Othopaedic Surgeons)  
 Charge:  Visa  MasterCard  American Express

Card Number                      Expiration Date                      CVV

Print Name on Card                      Signature

Billing Address

Billing City / State / Zip Code

PLEASE RETURN TO:

Cynthia Lichtefeld  
SOMOS  
110 West Road, Suite 227  
Towson, MD 21204  
Phone: 866-494-1778 | Fax: 410-494-0515  
Email: [clichtefeld@datatrace.com](mailto:clichtefeld@datatrace.com)

APPLICATION AND PAYMENT MUST BE RECEIVED BY JULY 14, 2022.

## Showtime 30 Lunch or Brunch Presentation

In the heart of the EWI Meeting we are offering an opportunity for your company to demonstrate its product and services to a captive audience. Your company will have 30 minutes to communicate its message directly to attendees. This is not a CME event; this is a marketing opportunity for you!

### How It Works

Showtime 30 takes place immediately following a Scientific Program presentation so that the maximum number of doctors are in attendance. A plated Lunch or Brunch is served to the attendees' tables and within 3 minutes your company's speaker is presenting.

### Getting the Word Out

We will take care of all signage announcing your company at that day's presentation including: a flyer in the registrant meeting packets; noted in the meeting program app; and our moderators inform attendee of your presentation as well.

### Cost

The Showtime 30 starts at \$17,500 for the concurrent presentation and moves up to \$25,000 for the exclusive Brunch or Lunch presentation. The EWI is covering the cost of the food, room rental fees, as well as the AV in the room!

### Questions?

If you would like to discuss this opportunity in more detail please contact Cynthia at 877-494-1778 or [clichtefeld@datatrace.com](mailto:clichtefeld@datatrace.com).

